



24 June 2009

REGION'S TOP CURRY CHEFS COMPETE AT SOUTH BIRMINGHAM COLLEGE

PHOTOCALL

When: Tuesday June 30 at 12.30pm

Where: South Birmingham College's Hall Green Campus, Cole Bank Road, Hall Green (on the junction with Stratford Road)

What: Top curry chefs from throughout the Midlands will take part in the regional heats of the South Asian Chef Competition 2009.

Contact: Sam Webb or Catherine Ryan at Rave Communications, 01675 467 462. Sam: 07799 710 994
Catherine: 07818 40 27 83.

Chefs in the Midlands are competing in the regional heats of the 5th Annual South Asian Chef Competition (SACC). The competition aims to encourage chefs to be creative and adventurous so the tikkas will be tantalising, the baltis will be blistering and the murghs will be mouth-watering.

Experts from local curry restaurants and staff from the College's hospitality and catering department will judge the entries.

The competition is organised by the Aagrah Group, a Yorkshire-based chain of Kashmiri restaurants and the final will be held at Leeds Thomas Danby College on Monday October 12th. Winners will receive £1000, £500 and £250.

The regional event has been held at the College for the last two years because of its excellent culinary facilities and attracts the finest South Asian chefs in the West Midlands.

This will be a highly visual and exciting event and you will have the opportunity to interview chefs and staff. If you want to come along please confirm your attendance using the details below.

Thanks and hope to see you there,

Sam Webb

-Ends-

For further press information or interviews, please contact Sam Webb at Rave Communications:

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